

Future Bright Plus

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Project Manager

Future Bright Innovation Pilot

- West of England Combined Authority Innovation Pilot 2018-2020
- Local Authority joint working
- In-work progression, individuals and employers

£4million

DWP funding



400

Employers



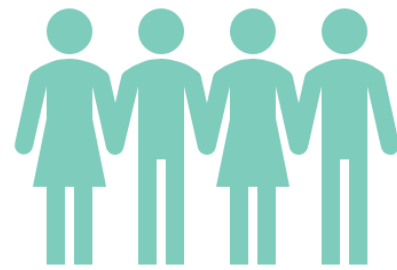
3000

Participants

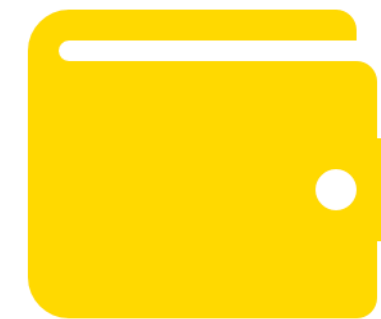
What is on offer for residents?

- Support: Dedicated Career Coach
- Advice: Information and practical solutions
- Skills: Tailored training and development
- £ Personal Budget: For training or overcoming barriers

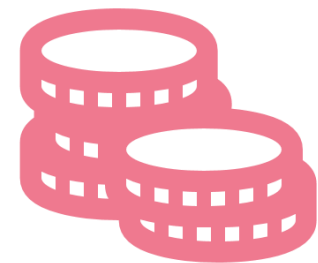
Future Bright Outcomes



1,300 participants with action plans



£400 increase in monthly income



£400,000 social return on investment



98% would recommend Future Bright

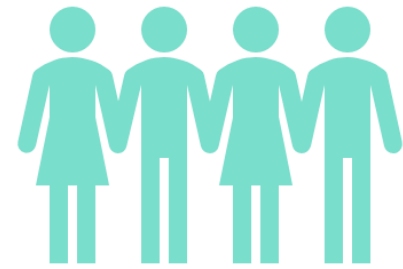


Over 300 participants increased their skills



67% of participants made positive progress, measured against 12 outcomes

Future Bright Impact



Improved awareness of support and use of aligned services



Increased incomes, reducing dependency on benefits



Increased skills, including employability, job search and job specific skills

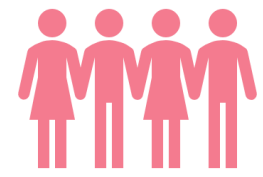


Increased motivation and job satisfaction, promoting sustainability of employment



Increased health and wellbeing, generating significant social value

Learning for Future Bright Plus



Wider eligibility with low incomes added



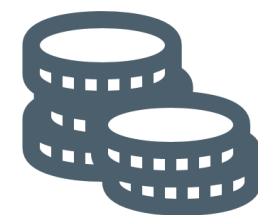
Longer and specialist support for multiple and complex barriers



Value of central marketing campaign

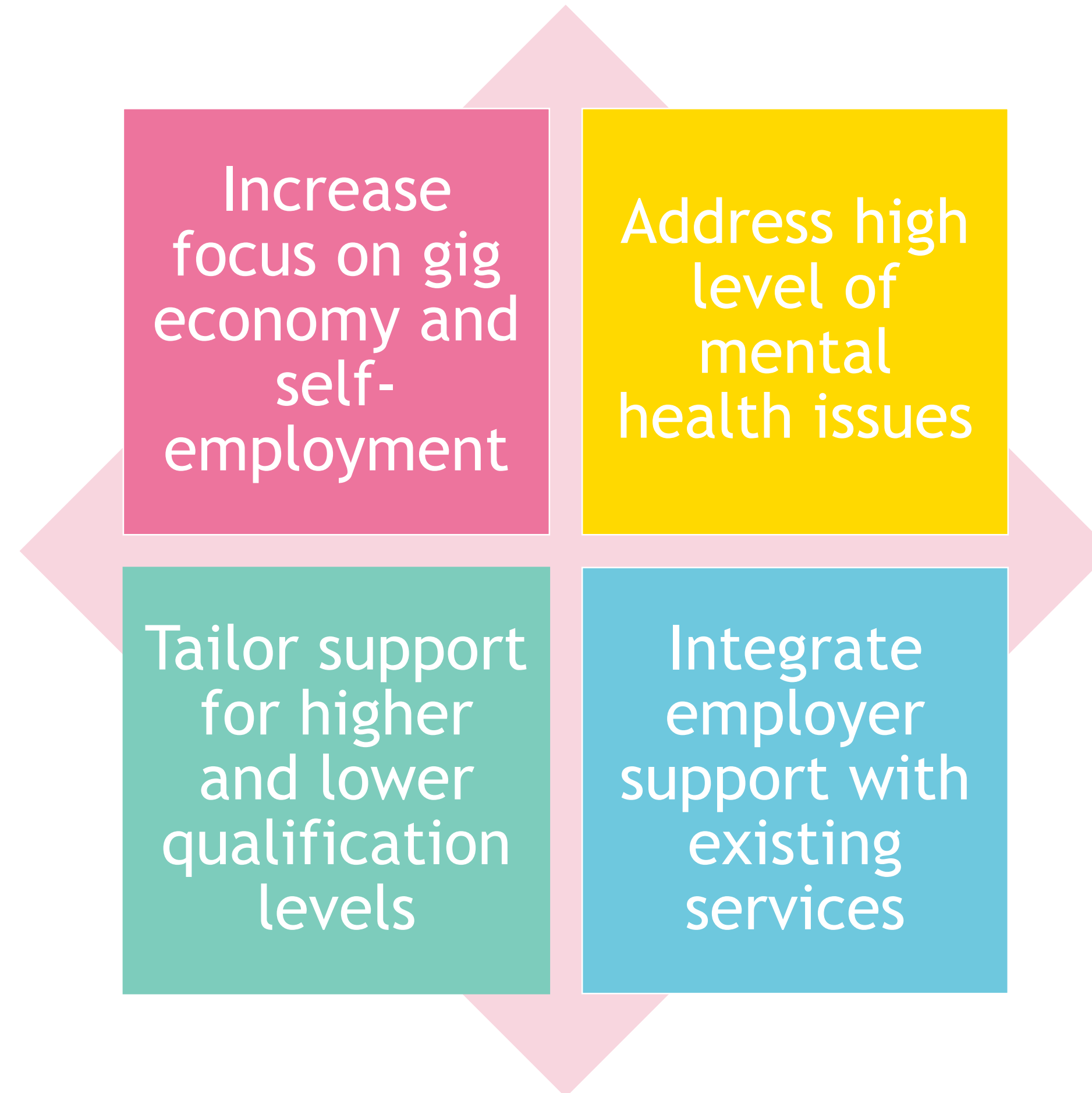


Importance of partnership working for referral routes



Value of flexible personal budget

Interim Evaluation Recommendations



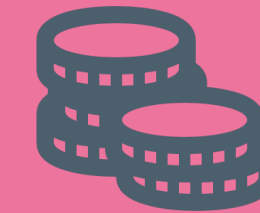
WECA Strategic Fit



Future Bright Plus Targets

- 4,000 receive information, advice and signposting
- 4,000 children benefit indirectly
- 2,400 achieve one or more action plan goals
- 1,600 positive shift in progress tracker
- 1,000 enter training or education
- 1,000 report improved health and wellbeing
- 600 have increased incomes

£7.2 million
Increased income



£4.4 million
Social value

